Data & Analytics Solutions

Harness your data to succeed in today’s fast-changing environment

Make better business decisions

Forward-thinking lenders know that data can hold the secrets to understanding and anticipating the needs of their business, their customers, and the broader industry. The challenge is that many lenders today struggle with high data maintenance and development costs that deliver only limited data visibility and availability. Encompass Data Connect™ is here to change that.

Do more with your data, anytime and anywhere

Encompass Data Connect gives you access to all your Encompass® loan data fields, allowing you to replicate the data into your data warehouse and to downstream applications. You can analyze this data using your existing visualization tools for data-driven insights that can dramatically increase the efficiency, agility, and profitability of your business. With Encompass Data Connect, you can:

- Access Encompass loan data fields in near real-time without impacting Encompass performance
- Audit multiple loans simultaneously without limitations on the number of fields
- Get started quickly with pre-built reports and dashboards in Tableau, Power BI and Qlik
- Get three years of historical data right out of the box
- Reduce manual effort with automatic database schema updates synced with changes in Encompass
- Maximize existing business intelligence tools using structured data provided by Encompass Data Connect

Benefits of Encompass Data Connect

- Access Encompass loan data fields in near real-time and run reports without impacting performance
- Audit multiple loans simultaneously and identify changes in your loan files to reduce risks and to remain compliant

Benefits of Ellie Mae Insights

- Monitor trends to stay on top of changes in the mortgage industry
- Gain competitive advantage by comparing your performance against your defined peer groups

Connect with an Ellie Mae expert at 1-888-955-9100 or sales@elliemae.com.

Common use cases:
1. Analyze the data
2. Feed to business partners
3. Build models for internal process
   - Disclosure tracking, expiring locks
   - Track loan changes
   - Build models on top of data
Accelerate time-to-value for greater ROI

Encompass Data Connect puts your data at your fingertips, so you can build various reports and dashboards to better understand your business. These reports can include pulling details for all your mortgages currently in process, mortgage application pull-through rates, underwriter turn times, and much more.

Put your data to work for you

Ellie Mae Insights™ is the only analytics solution in the market that can provide you with the combination of near real-time industry and peer comparison analysis. While other solutions can tell you “how you did,” Insights actually tells you “how you’re doing right now,” while there is still time to impact the outcome.

Insights helps lenders make informed decisions through two unique viewpoints:

- **Benchmarking**—Comparing yourself against your peers
- **Industry Analytics**—Comparing yourself against the market as a whole and tracking important industry trends

Now you can answer questions such as:

- Are my operational efficiency levels comparable with the industry?
- How do my pull-through rates compare with my peers and the industry?
- Is my pricing competitive with my peers and the industry?
- Where do I want to expand my business?
- Whom should I target in order to expand my business?

Partner with Ellie Mae

By harnessing the power of your data, you can dramatically increase the productivity of your team, drive efficiencies across your business, and set yourself up for future success. Discover how we can partner together to help you unlock the capabilities to leverage your valuable data and make smart data-driven decisions.

Learn more about Data & Analytics: elliemae.com/data-analytics